

# FIRST STEP: SELECTION OF YOUR TARTAN

The first step in choosing your Highlandwear outfit is to choose your tartan. Here at Houstons we can inform you of the correct tartan for your crest or family name. You can also find tartans, crest histories and video clips explaining everything you need to know as well as a 60 page buy brochure with kilt packs, accessories, order details & measurements, with questions and answers on-line at our Web Site: [www.kiltmakers.com](http://www.kiltmakers.com)

Scotland has many district, town and clan tartans as well as National tartans for example the Scottish National, Flower of Scotland, Braveheart, Spirit of Scotland, Scotland the Brave, Isle of Skye, Millennium tartan, Monarch of the Glen, Spirit of Bannockburn and our own designs, 'St Mirren' 'Scottish Heather' and 'Bute Heather' collection, Irish Districts, Irish National, Irish Blood, Welsh National, Cornish National, Canadian and some American, like New York and American National designed by Houstons. The beauty of these tartans is that anyone can wear them with pride.

Most Scottish clans have their own tartan, if not you will find that they are affiliated to a clan which does.

## THE "RIGHT" TO WEAR A TARTAN

Often over the years one has heard people explaining they have the right or that they are entitled to wear this or that tartan.... in fact no such right, in any legal sense, exists for them or anyone else ....the only considerations which govern the wearing of a particular set are usage and good taste. quote from Scottish Tartans Authority director Brian Wilton

So the answer to the question "what tartan am i entitled to wear?" is -- "any tartan you fancy" the sole consideration are good taste--- some tartans are appalling clashes of colours! highland attire looks smart and feels great to wear.. perhaps Cary Grant's advice for choosing a tie --- always dress to go with your eyes -- is also the best criterion for choosing a tartan.

quote from Alistair Campbell of airds, unicorn pursuivant of arms the court of the lord Lyon

To make life easy to pick a tartan at Houston's we have over 100 tartan books, the only kilt shop in the world where you can see every commercial produced tartan, and have the facility to weave any tartan if a stitch count exists from our records... We have collated over 600 tartans any one can wear in 8 swatch books in colour bunch to make viewing tartans a lot easier for our customers.

At Houston Traditional Kiltmakers we get customers visiting our shop from all parts of Scotland, the U.K., Europe and the rest of the world. Our professional staff will advise on tartans you can wear from a choice of around 14,000 different tartans.



Massacre of Glencoe by Hamilton permission of Glasgow Museums

WEIGHT OF CLOTH All S/W 54" wide or 1 1/2 metric wide	INGLES BUCHAN	LOCHCARRON	HOUSE OF EDGAR	STRATHMORE	DALGLEASH ELLIOT	OWN RANGE KIM	TARTAN CHOICE	SUITABLE GARMENTS
7 OZ	£70 p/y	~	~	~	~	~	1000	Ties, scarves, shirts, caps
9 OZ	~	~	~	~	~	~	500	Ties, scarves, shirts, caps
11 OZ	~	£80	£80	£80	~	£60	600	Trousers, jackets, waistcoats, Ladies kilts & skirts, childrens kilts
13 OZ	~	£80	£80 o/r £110	£80	~	£60	500	Mens kilts & trousers, Ladies kilts & plaids
17 OZ	~	£80	£110	~	~	£60	750	Mens kilts
19 OZ	~	~	£110	~	~	~	6	Regimental mens kilt

\* Available fire resistant for furnishings at extra cost

D/W = Double width 17oz heavy weight cloth woven on modern wide machines & produces the most popular 120 tartans more cost effectively at approx 54" wide. S/W = Single width 17oz Heavy weight cloth is woven on older narrow machines which produces the full 750 range of tartans and are more expensive to weave at approx 26" wide. Both D/W & S/W are the same quality. All kilt cloth has selvedge edge (tuck in edge).

Note your name is affiliated to clan, so you can wear that tartan.

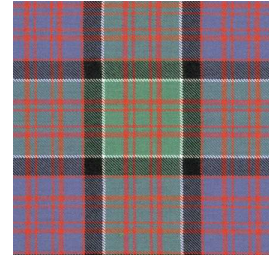
You can fast find your tartan by going to [www.kiltmakers.com/tartans](http://www.kiltmakers.com/tartans) or if you wish to know you have a tartan, go to [www.kiltmakers.com/sept](http://www.kiltmakers.com/sept)

## MOST TARTANS COME IN

### ANCIENT

Soft lighter colours.

MacDonald of  
Clan Ranald



### MODERN

Strong dark colours.

MacDonald of  
Clan Ranald



### HUNTING

Any of the above tartan usually with lots of green.

Hunting MacDonald  
of the Isles Ancient



### DRESS

Any of the above tartan with lots of white through them.

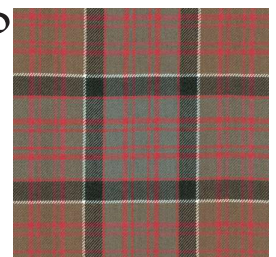
MacDonald Modern



### WEATHERED OR MUTED

Weathered or muted. A more faded and muted washed out dyed colour. In any of the above tartans.

MacDonald of  
Clan Ranald



Please find enclosed some swatches in your own tartan

Ancient Modern Hunting Dress Withered  
wool 8oz 10oz 13oz 17oz 19oz Silk or Poly/viscose  
(This is not the full range)

If you wish to see our full range of 14,000 tartans please call into the shop.

Or see all tartans at [www.kiltmakers.com](http://www.kiltmakers.com)

NOTE: We are the only shop in Scotland with every mass produced tartan. We can specially weave any tartan if a stitch count exists, in all weights of wool, silk, poly/viscose, poly/wool & poly/cotton, and we can even stain-proof fabrics.